



LJ Hooker named as a finalist for 'Property Advisor of the Year – Residential Space' at the National Awards ceremony for 2010, held in Mumbai on December 15th.

Alexander Moore, Managing Director of LJ Hooker in India said he was extremely happy to have his company nominated as a finalist in the 2010 Property Awards after less than 3 years of operations in the India market.

“We have placed a huge emphasis on getting our systems and processes right for the India market and we are now busy rolling out these ground breaking initiatives. We are very pleased to be recognised by the industry at this early stage and look forward to building our pan India presence in the coming year”

“Our key point of difference is our consumer focused systems and service that allows property buyers and tenants to find their perfect property and to transact the deal as easily and time effectively as possible – our business model is based around having large volumes of available stock that is accessible to buyers with full provision of all the information they need.”

According to Mr Moore technology will be the biggest catalyst for change in the industry in the coming years. “The market in India will undergo radical change over the next 5-10 years, as consumers demand a lifting of industry standards – gone are the days of opaque, slow transactions with the consumer having access to very limited information. Technology is allowing companies like ours to run huge data systems, as well as have incredible marketing tools to take the stock we represent to the buyers”

Good news for the property consumer !

PROPERTY ADVISOR OF THE YEAR IN RESIDENTIAL SPACE – The Finalists

L J Hooker

With a franchise network over 700 offices across the Asia Pacific region, LJ Hooker sells more than 40,000 properties each year worth Rs68,000-crore. It was established in India in 2007. It undertakes residential sales, rentals and management services and project marketing.

JLL

Jones Lang LaSalle is a financial and professional services firm specializing in real estate services.

Cushman & Wakefield

The firm represents clients in buying, selling, financing, leasing, managing and valuing assets, and provides strategic planning and research, portfolio analysis, site selection and space location services.

Knight Frank

Knight Frank India Pvt Ltd provides a range of real estate related services covering residential, commercial, land, investments, hotels & leisure, valuation, advisory services and facilities management.

The Judging

The awards were chosen by a large Jury Collegium of 62 members who are known for their industry standing, integrity and thought leadership.

In each award there were four finalists out of which the candidate with the largest number of votes won the award

For Additional Comment Please Contact :

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