

Transforming Brokering

Property Broker of the Year, L J Hooker provides wide-ranging real estate solutions that assist the customer through all phases associated with buying, selling, renting, leasing and managing a property

LJ Hooker is an Australia-based real estate company having international presence with turnover in excess of \$29 billion in property sales and leasing. Established in 1928 by Sir Leslie Joseph Hooker, it has achieved unqualified success in creating its international network that spreads across South-East Asia including Papua New Guinea, Indonesia, Hong Kong, New Zealand, and China. The Group has more than 750 franchises in Australia and Asia. The company entered Indian real estate market in 2007 by opening its first outlet in Bengaluru. It brought to the Indian real estate sector its international network franchising model called the 'L J Hooker franchise model' backed by a strong software support and internet-based operations.

The company offers comprehensive and reliable value-added services to the customer who wants to buy, sell and rent or needs to be advised on property matters. Its bouquet of services includes a rent management programme and a portfolio management scheme, apart from consultancy services. L J Hooker claims to be committed to the ideals of simple and transparent processes, enabling their buyers to acquire quality property in smooth, hassle-free manner. Its services also include assisting customers with research, finance and legal issues.

THE COMPANY OFFERS COMPREHENSIVE AND RELIABLE VALUE-ADDED SERVICES TO THE CUSTOMER WHO WANTS TO BUY, SELL AND RENT OR NEEDS TO BE ADVISED ON PROPERTY MATTERS. ITS BOUQUET OF SERVICES INCLUDES A RENT MANAGEMENT PROGRAMME AND A PORTFOLIO MANAGEMENT SCHEME, APART FROM CONSULTANCY SERVICES



The consultancy firm claims to deal only with the best projects and the best developers. It offers its buyers world-class letting and portfolio management to ensure that if someone buys for investment he gets the maximum cash returns, and that his property is professionally looked after. In all, L

J Hooker provides total real estate solutions and services that assist the customer through all phases associated with buying, selling, renting, leasing and managing a property, along with financial services whether he is a local owner/occupier, or an interstate/international investor. The company's wide network of offices in India caters to real estate requirements across the cities of Bengaluru, Mumbai, Pune, NCR (Delhi, Gurgaon, Noida), Chandigarh, Jaipur, Ahmedabad, Kochi, Goa, Hyderabad, Mysore, Chennai and other areas. Currently, it has over 20 franchise offices covering almost all the major centres in India. This number is expanding rapidly and will grow to many hundreds over the coming years. Overall, L J Hooker's avowed mission is a one-stop shop experience for real estate consumers, making property transaction simple, easy and transparent. **RP**